

The weekly newsletter supporting SDG



CORONA PERSPECTIVES

CHALLENGES – CHANCES - LEARNINGS

What do we (not) see ?

How to judge ?

What can we do this week ?

Edited by Roland Schatz & Gareth Presch in support of Father Dr. Augusto Zampini-Davies

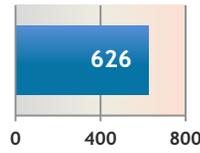


What do we (not) see?



Worldwide

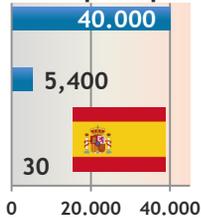
Deceased in health sector (per Apr. 7)



www.medscape.com/viewarticle/927976

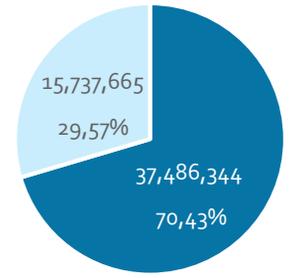
Example Spain

Corona sufferers of which: Medical/hospital sector of which: Deceased



Nurses, doctors, and all those working to ensure that people receive the best possible support when they have to go to a hospital are no longer safe doing so. The graphs on the left only show the official number of deaths in the health sector as the real number is by far higher. These individuals help ensure that the graph on the right continues to be a reality. On worldometers we can see in real time how the world is developing, and not only in regard to births and deaths.

Jan 1 to April 8 2020

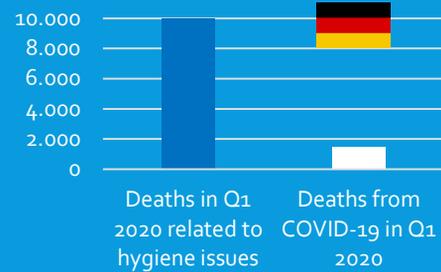


www.worldometers.info

Coronavirus and Healthcare

We have a global population of 7.7 billion people. Since the beginning of 2020 we have had over 41 million people infected with HIV/AIDS. A total of over 5 million deaths have been recorded from cancer and communicable diseases in less than 4 months. Old challenges remain, such as the high number of deaths caused by lack of hygiene in hospitals (see graph). New ones occur as people are now scared to go to hospitals (see graph). Coronavirus (COVID-19) is a new virus with no cure to date. It has challenged and changed our world as we know it. Over 1.3 million people have so far been infected, with over 60,000 deaths and rising. Our communities around the world are experiencing dramatic changes. Despite the challenges, we are seeing some positive effects with clean air to breathe and mortality rates falling from air pollution.

Cause of hospital deaths

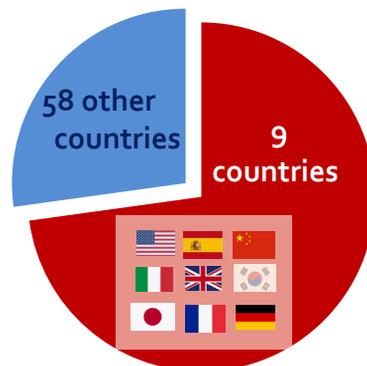
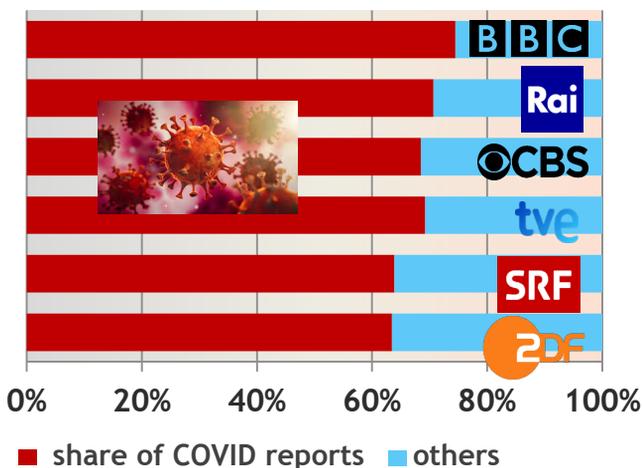


Fewer emergency admissions 3/4 2020



More of the same might block the chance to learn from the best

People can only react to what they are presented with as news. Since March 2020, people have hardly seen any news other than COVID-19 (see graphic, left). What they see is related only to those 9 countries with dramatic problems like China, Italy, Spain, France, UK, and the US. The majority of countries that are also challenged by the virus but managing it well, like Estonia, Finland, Slovakia, Slovenia, and Singapore, rarely get mentioned during prime time news. This makes it difficult to learn from best practices. At the same time, the temptation for those on air to change nothing is high.



no COVID coverage on 126 countries

How to judge

The takeaway from previous challenges – such as mad cow disease, bird flu, swine flu, and Ebola on one hand and 9/11, the 2008 Lehman collapse, and the financial crisis in the EU (with Greece, Ireland, Italy, Spain, and Portugal) on the other – was that most of the numbers presented did not show the full picture. In fact, ALL prognoses were far from being met. Nine out of 10 prognoses offered by the experts over-exaggerated the negative. Therefore, for the current COVID-19 challenge as well as any other future crisis, it might make sense to invest more time and money to that ensure apples are compared to apples at both the subject level as well as when comparing the current situation to events from history. The overall frame for this already exists and is accepted by 193 heads of state in the form of the 17 Sustainable Development Goals with their 169 clear targets.

Helping judgements for today:

We need transparency on how many tests were conducted in total instead of only showing numbers of infected and dead. AND we need to see how many have recovered. Without these data points presented on a regular basis polling results like this most recent one from the US will continue:

The third wave of a daily U.S. national survey of the reactions of adults, aged 18 years or older, to the coronavirus was conducted by [Reconnect Research](#); Wave 1 was conducted March 16-22 and Wave 2 was conducted March 22-27. From March 27 through April 3, results from nearly 5,200 Wave 3 interviews show that approximately 1 in 25 residents (4%) report that they are experiencing symptoms that may be related to the virus. Slightly more than one third of them (37%) reportedly have contacted a medical professional about their symptoms, and 0.7% of all those interviewed reports that they have been told that they have, or had, the virus. Compared to prior wave findings, this is a decrease in reported virus-like symptoms among those being interviewed, and a decrease in the reported rate of being told that the s/he tested positive for the coronavirus. Educational attainment and political party affiliation are related to various reactions that the public has regarding the virus. In particular Republicans and/or those who did not pursue education beyond high school were most likely to report that they (a) approve of the way the federal government is handling the virus outbreak, (b) that they understand little or nothing about the virus, (c) that they believe the spread of the virus will be under control within a month or two, (d) that they have changed their daily lives little or not at all, and (e) that they know little or nothing about how to prevent the virus.

Helping judgements for the future:

Governments as well as media will continue to lose even more trust when citizens have to go to other sources to find out what is happening. Already, it is hard to predict how they can regain trust once it becomes widely known that COVID-19 didn't occur by surprise but had been showcased by the John Hopkins University in co-operation with the World Economic Forum and the Gates Foundation on Oct 18, 2020. All participants as well as the tests are on video at [Johns Hopkins Centre for Health Security](#).

Participants at the annual Munich Security Conference remember, starting in 2012, being addressed by world experts about getting prepared for challenges to the world larger than any wars in the past that could be caused by viruses. The same journalists as well as heads of state, who are going public with statements such as "COVID-19 is unique and nobody ever alerted us that something dramatic like this could happen to those for whom we take responsibility" will find it difficult to explain to their audiences what exactly is "new" and what came as a surprise to them. The Munich Security Conference was not the sole annual conference where these threats were discussed among the leaders of the world.

We've had predictions of millions of deaths drop to thousands. It's difficult to understand that decision being taken when we don't have widespread community testing or data to make these important decisions that have life-changing consequences for our communities.

Presenting decisions as if there is no alternative and trying to undermine any public debate is not helping to regain trust. Neither does it help to hear one government explain why opening kindergarten and schools would cause enormous risk when at the same time two other governments announce their reopening of society by starting with kindergarten and schools. In this time of the internet people are able to compare the situation in their country with those in the near or far regional and global neighborhood.

What can we do this week?



<https://biobuffs.com>

Hypochlorous Acid (HOCl) was discovered in 1834 by Antoine Jérôme Balard and can be found in the white blood cells of every human being. It is known in certain circles as “God’s Molecule” for its unique healing properties. HOCl is an effective wound disinfectant contributing and accelerating the healing process overall. Briotech is approved as a surface sanitizer by the US EPA; the National Institute of Health in the US tested it against prions. HOCl kills the cancer-causing human papillomavirus 16 & 18 (Hershey Cancer Center). Briotech is up to 1000x more effective than bleach at killing the most difficult of pathogens and has been shown to kill coronavirus to 99.999%, but is 100% harmless to people and animals. One can safely breathe Briotech or spray it on one’s skin, and here is a growing body of medical research showing HOCl can actually help heal - not just disinfect.

Prevention is better than cure

We've been focusing on preventing our exposure to the coronavirus, which, of course, is important. We are following the advice from our experts and staying at home, social distancing, hand washing, etc. to flatten the curve. As a result of our actions and resilience, our environment is regenerating with clear skies in Delhi and blue waters in Venice. This is good news for our health and wellbeing. To improve our immune systems we can drink water, take a daily walk for 30 minutes, and eat fresh food and fruit.

Learning from Coronavirus

Coronavirus has put serious strain on our health services, and we want to plan and ensure that we learn for the future. World Health Innovation Summit are working with the UNGSII Foundation to implement the sustainable development goals with a particular focus on SDG3, Good Health & Wellbeing. We would appreciate your feedback to help us plan for the future and our work to implement SDG3, Good Health and Wellbeing.

Utilize the power of music and art to heal and prevent sickness

All faiths combined represent 30-70% of the main actors in both hospitals as well as assisted living facilities. The Catholic Church, for example, represents 26% of all hospitals of the world. This provides a rich and diverse healing expertise, as well as accompanying families and loved ones from cradle to grave. (www.cmf.org)

Aside from the current challenges caused by COVID-19, all are confronted by the rise in dementia and Alzheimer’s disease (AD), causing health, economic, and social burdens. There are over **9.9 million new cases of dementia each year worldwide**. The global cost of dementia will be above **US\$ 1 trillion**.

Inspired by social distancing with several countries no longer allowing either concerts or family members to visit their loved ones in senior homes, a global movement has started to offer new services to bridge the gap, such as this [online platform for music and art education](#). New environments are created to connect senior citizens, hospitals, and others in need with live musical content of the best quality. Music and art provide hope and comfort in times of physical separation, through activities like:

- Participation in online dance, singing, music, literature sessions
- Listen to live music online, played specifically for the participant
- Music therapy in person & online
- In person or online music experiences for hospitals
- Creating positive ambience in hospitals using the arts
- Online sessions and live classes as well as masterclasses in music & art

Contributors



Prof. Dr. JD Bindenagel, Bonn, (DE)
Former US Ambassador, Henry
Kissinger Professor, University
Bonn



Dr Paul Barach, (US), Clinical
Professor at Wayne State
University School of Medicine,
practicing double board-certified
physician-scientist in
anesthesiology and critical care



Ramu Damodaran, New York, (US)
Director UN Academic Impact



Dr. Manuela Boyle, SDG3 Expert
World Health Innovation Summit.
(IT), Functional Medicine
Practitioner (IFM,US) external
expert with the European Centre
for Disease Prevention and Control
in Stockholm, Sweden



Kerstin Klemm, Bonn, (DE)
Head Media Analysis, Media Tenor
International AG



Pete Brooke, (UK), Partnerships,
World Health Innovation Summit,
Over 20 years experience working
in Wealth Management.



Prof. Francesco de Leo, Rome, (IT)
Secretary General WSA, Advisor
IGEA Banca/Banca del Fucino,
Founder and CEO Kaufmann &
Partners



Dr. Miriam Burger, (CH), MD, has
worked in pain therapy, clinical
psychiatry, public health in
Switzerland, trained in global
health delivery at Harvard
University.



Prof. Dieudone Musibono,
Khinshasa, (DRC)
Special Advisor to the President
DRC in charge of Environment and
Sustainable Development



Soni Cox, (UK), Chief Programmes
Officer, World Health Innovation
Summit.



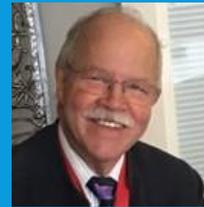
Prof. Dr. Dennis Snower, Berlin, (DE)
Founder and President of Global
Solutions Network, Senior Research
Fellow at the Blavatnik School of
Government, Oxford University.



David Dickinson, (UK), background
in engineering, educational
management, curriculum research
and development, IT development,
and patient advocacy.



Prof. Dr. Christoph Stückelberger,
Geneva, (CH)
Secretary General, Geneva Agape
Foundation and Globeethics.net
President



Professor emeritus Leif Edvinsson
(SE), Chair of World Health
Innovation Summit Advisory Board.
The key pioneering contributor to
both the theory and practice of
intellectual capital.



Matthias Vollbracht, Bonn, (DE)
Head Economics Research, Media
Tenor international AG and
member of the board of the
German Society of Business and
Ethics.



Dr Amir Hannan, (PK), Chairman
World Health Innovation Summit
He is a complete finisher and
delivers on clinical initiatives that
have a direct impact on the
outcomes of patient care.



Prof. Dr. Cui Wantian, Peking, (PRC)
Professor for Business Ethics,
Entrepreneur and Founder Geneva
Agape Foundation



Ken Herd, (UK) Finance
Director World Health Innovation
Summit, over 30 years experience
working in Business Management
and Financing.